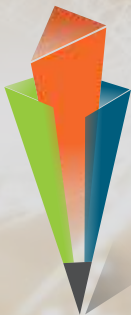


# BRAYSONS

## GROUP LIMITED



**COMPANY PROFILE**





## Introduction

---

**Braysons Group** LIMITED is a IT Consultant and Supplies Company that specializes in the provision of cost effective products and services ranging from IT support Services like Web Design and Development, Mobile Apps. Development, Graphic Design and many others. We focus on delivering high-impact solutions that incorporate customized functionality specific to our client's requirements. We believe in creating a collaborative and rewarding environment where our customers can maximize the benefits of the goods they purchase. At Braysons Group, we pride ourselves in forging business partnerships, built on the principles of honesty, sustainability, creativity and innovation. We see our customers as family and fiercely protect their best interests. Our extensive Track Record speaks for itself.

### Our Vision

Our vision is defined by the word perfection. We are perfect group, with perfect vision, perfect goal. We work perfectly as a team striving to ensure that customer centrism is as given prominence.



## Introduction

---

**Braysons Group Limited** revolves around a collaborative decision among company stakeholders and seeks to create tailored pricing which encourages loyalty of customers while considering their satisfaction.. Our service to customers is outstanding and is meant to ensure community responsive approach of trade, which can also allow customers to have an environment where they can interact to give their experiences on the products and services we have. The company idea began in 2014 in Nairobi, Kenya. Piece by piece, the company management has endeavoured to ensure that it remains on top of the mark in regards to international trade by involving expert personnel and informed team. We pride ourselves as being a vibrant and a forward thinking business company that embraces innovation, takes advantage of cutting-edge business strategies while still understanding the invaluable knowledge we can gain from industry veterans. We are about maintaining our uncompromising core values of focusing on providing the services needed by our customers. We invest everything into developing new products that would certain set us above our competitors.



## Introduction

---

Our versatile team is flexible, agile and always prepared to serve. We understand the importance of continuity and consistency; therefore our qualified team endeavour to build a unique, trusted relationship with our customers; whilst ensuring knowledge transfer to our clients and utilizing our internal knowledge management system. We remain focused on our role as leaders in supply. We take pride in being the main source of quality products.

### Experience

**Braysons Group Limited** has been delivering world classical services for over 3 years now and our experience is vast as well as diverse. We specialize in IT support, database application, Electrical Installation & Maintainance & General Supplies. You will not find another company that cares about your desire as much as **Braysons**.

### Pricing

We have completed projects for hundreds of individuals, small companies, startups companies as well as large corporations. When calling web design companies for



## Introduction

---

pricing you will talk to freelancers claiming to be a company and offshore companies claiming to be in Kenya. You will get pricing that ranges so wide that it leaves most consumers confused. Unfortunately we have no control over the industry as a whole, but what we do have control over is trying to help you understand our process and why you are getting such wide ranges in pricing. You will find after calling 3 to 5 companies that our price will be right in the middle. As with any other industry that is not regulated or commercialized you get those who take no pride in what they do and will quote prices so low that it scares most people. Then you get the ones that will price a project so high for one of two reasons. Either the project is beyond their experience and they are going outsource it and still make some profit or they are very proud of what they do and think you should pay dearly for their services. It is usually the later though and we have found the ones that range in pricing so much are either freelancers or offshore companies. So if you feel you must shop around just educate yourself on choosing a good company to handle your project. Braysons will explain every detail of the process, time lines, explain the cost as well as provide everything in writing outlining in detail exactly what our responsibilities are as well as your own.



## Our Merits

- Unique and creative solutions that meet the customers' expectations not only by realizing their business objectives, but particularly by our strict adherence to ethical principle of public relations
- Continuous search for opportunities beyond the agreed business objectives
- Creative approaches to customers' special needs in order to find unique and tailored services solutions
- Team work based on the implementation of progressive products
- Professional quality of services provided by a highly motivated team
- Courage and readiness to communicate on behalf of clients in crisis
- 24/7 availability



# Introduction

---

## Why Us

- **Specific**

We sit down with you to fully understand your objectives, and prepare a detailed written plan that defines the business requirements and scope of the project. The plan identifies resources and establishes a firm time line.

- **Measurable**

We segment the project into manageable chunks and establish measurements for each milestone. This keeps your project on track and allows us to immediately address troublesome issues that could cause delays.

- **Agreed Upon**

We get to work following your sign off on the plan, maintaining communications with you throughout the project and moving forward according to the plan's terms and outlined time-frame.





- **Realistic**

We ensure that our plans are thorough and incorporate the right resources to deliver the most customizable solution for you on time and on budget.

- **Time-Framed**

We honor the schedule outlined in the plan. This allows us to monitor progress and detect, isolate and resolve problems before they become major obstacles. This keeps your project on track to completion.



## ABOUT US

Braysons Media approach to business is to create, modify, enhance and protect the customer's interest, taste and preference when it comes to services delivery, through quality products, creating informed opinions in key areas and audience based on the creative and innovative opinions.

The careful combination of skills, knowledge of our local products, excellent communications and vast customer care from our experienced employees, partners, board of directors and our concern of time gives us the leading icon in business.

### **Provides comprehensive services on print, events, marketing and Supply**

Current permanent staff: 2

Operating in the Republic of Kenya

Cell +254711 118 929

+254735 350 609

Address 3881 - 00200 Nairobi.

Business identification number BN/2013/237115

Tax identification number A006122533A



## Our Merits!

---

Unique, quality and creative solutions that meet the client's expectations not only by realizing the client's objectives, but particularly by our strict adherence to the ethical principles of the international, competitive market. Continuous search of new items, technology, innovation, opportunities beyond our business objectives and customer's expectation.

Creative, direct and excellent approach to the client's special needs in order to find unique and tailored communications solutions, market demand and self-satisfaction.

Exemplary team work based on the implementation of progressive, open and candid communication's disciplines Professional quality of services, products provided by a highly motivated team, Courage and readiness to communicate on behalf of the client in crisis, Strong technological background, 24/7 availability.

**OUR  
MERITS**



## Our Services

---

### **BEFORE WE PROCEED TO WHAT WE CAN DO FOR YOU...FIRST!**

#### **OUR SERVICES**

We want to express our heartfelt gratitude to our clients for the trust they have been placing in us. We have proven our effectiveness, efficiency, integrity, time consciousness and experience in a number of organizations, institutions, companies and individual clients on a number of services.

We believe that the length of our service agreements is proof of the positive effect of our activities on our client's.



## Printing Services



Brochures, Posters, Cards, Fliers, Magazines, Newspapers, Marketing materials, Cards, Vinyl, Banners, Billboard arts, Books etc.



# Web Design & Development

---

Through flexible high-performance models, we help clients optimize the holistic support environment to enable increased automation, reduced demand, robust knowledge management and process improvements.

- Custom Web Design
- Markup languages (HTML, XHTML and XML)
- Business Web Applications
- Enterprise Web Portals
- Content Management
- Flash & Silverlight
- Social Websites
- Real Estate, Attorney, Medical, Church Websites
- And much much more...



## Mobile Applications...

---

Whether looking to create a mobile application for smartphones, tablets or both, Braysons has your organization covered no matter the platform it is to be built on or device it is to be used in conjunction with.

- Control panel design and manufacture
- Native Android app development
- Native iOS app development
- Web-based app development
- Use of bleeding edge coding technologies and app development tools
- Device Size Detection and Customization
- Design Focused on Accessibility of all site content on all devices
- Multiple-Device Testing
- Ability to use popular Mobile Frameworks (jQuery Mobile, PhoneGap, Appcelerator, Sencha Mobile) or custom light-weight approaches using your existing site
- Deployment on app hubs such as Apple App Store and Google Apps Marketplace



# Graphic Design

---

Our passionate graphic design team and brand strategists employ extraordinary marketing research skills to create a unique identity for your company. We apply our visual knowledge—into visual solutions.

- Logo design
- Printed Product Design
- Website Design
- Brochures & Flyers
- Business Cards & Business Systems
- Marketing Materials
- Multimedia Presentations
- Product Packaging
- Signage & Point-of-Sale Materials
- Trade Show Booths & Media
- And many more..





# Systems Development

---

We enable your business to leverage the combined benefits of IT consulting and business process outsourcing by adopting a unified view of your processes and applications. Our system development and application maintenance methodology caters to the best of breed processes which helps in successful on time and above expected delivery. We follow stringent quality procedures clubbed with benchmarked practices and experience delivery skills to help you get maximum returns on your IT spending.

Braysons is differentiated from other companies in how we deliver against client expectations, enhance client capabilities, and improve business competitiveness. We continue to invest in the talent of our staff, efficiency of the processes and leverage automation.

Braysons has been instrumental in development and implementation several world class IT systems for its customers.



## Our Clients

---







### Location

Ridge House-  
Munyu Road Road,  
Off. Accra Road.



### Emails

[info@braysons.co.ke](mailto:info@braysons.co.ke)  
[braysonsmedia@gmail.com](mailto:braysonsmedia@gmail.com)



### Phone

0711118929  
0735350609  
0720476426